

# MOUNT HOLYOKE

**Strategic Planning Committee  
Seventh Meeting  
Joint Meeting with Officers  
March 31, 2011**

Present: Barbara Baumann  
Alison Donta-Venman  
Hannah Howard  
Eileen Kraus  
Ruby Maddox-Fisher  
Mary Jo Maydew  
Don O'Shea  
Lynn Pasquerella  
Cynthia Reed  
Mike Robinson  
Jessica Sidman  
Sally Sutherland  
Sarah Tulimat  
Peggy Wolff  
Paula Pierce

Absent: John Grayson  
Steve Herman

Guests: Diane Anci  
Mary Davis  
Penny Gill  
Charlie Haight  
Patricia VandenBerg

In a joint meeting, the Strategic Planning Committee and the Officers, led by the President and joined by the Chair of the Board of Trustees, discussed the shape, content, and process of the strategic plan, focusing especially on a draft chart of goals, objectives, and action steps that had been developed since the last SPC meeting.

The group's consensus, informed by comments from members of the community, is that with some editing and clarification the set of strategic goals and strategic shifts appears to be the right set. There are related items across the goals that need to be interwoven, and there are a number of follow-up implementation projects that will need to get under way if there is consensus in the community that both the goals and the shifts are correct.

The group spent some time discussing how to define and measure the correctness of the strategic goals and shifts. Among the dimensions we will need to consider are costs and benefits measured in time and effort, in dollars, and in overall contribution to Mount Holyoke's greatest needs.

The group also considered ways of implementing the steps we are contemplating. Expertise from across the community, and perhaps beyond, will be needed to develop action steps in four or five particular areas.