

MOUNT HOLYOKE

Mary Lyon Society Class Chair

Volunteer Position Description

The Mary Lyon Society honors alumnae, parents, and friends who have made a planned gift benefiting Mount Holyoke College, i.e., established a life income gift (charitable gift annuity or charitable trust) or named the College as a beneficiary of a will, trust, retirement plan, or insurance policy.

Planned gifts require a level of consideration that typically occurs over a longer period of time than other types of giving to the College. It is the goal of the Mary Lyon Society to maintain consistent messaging about planned gifts and share information about the possibilities and benefits of supporting the College in these ways.

The Mary Lyon Society (MLS) Class Chair helps to bring awareness and promote the Mary Lyon Society in the following ways:

- Coordinate with the gift planning staff to promote awareness about the Mary Lyon Society to classmates.
- Serve as a liaison between the class and the office of gift planning in referring classmates who would like more information about giving to the College through bequests and life income gifts.
- Coordinate with gift planning staff to write a thank you note when welcoming a new MLS member.
- Report at Reunion how many classmates are members of the MLS and the five-year impact of the MLS on the class totals at Reunion.

For classes in the 40th-45th Reunion cycles, the MLS Class Chair may additionally:

- Coordinate with gift planning staff and class leadership to encourage classmates to include Mount Holyoke in their estate plans and/or establish life income gifts.
- Coordinate with gift planning staff and Head Class Agent to identify and work toward a percentage goal for class MLS membership.

For classes in the 50th- 65th Reunion cycles, the MLS Class Chair may additionally:

- Serve as a member of their reunion leadership gift committee.
- Coordinate with gift planning staff to solicit classmates for documentation of estate plans.

For Frances Perkins Alumnae, the MLS Class Chair may additionally:

- Coordinate with gift planning staff to solicit classmates who will be age 70 or older at the next FP Reunion for documentation of estate plans.
- Coordinate with gift planning staff and class leadership to encourage classmates to include Mount Holyoke in their estate plans and/or establish life income gifts.
- Coordinate with gift planning staff and Head Class Agent to identify and work toward a percentage goal for MLS membership for the FP class.