



Join a community of alums committed to sustaining Mount Holyoke's mission!

Why Volunteer as a Social Media Ambassador?

Stay connected to the Mount Holyoke community:

- Receive the most **current information about College** priorities and initiatives
- **Connect** with your classmates and other MHC alums

Gain valuable skills and experience:

- Gain **fundraising experience** and training
- Attend **volunteer events** and **network** with other alums

Make a meaningful and immediate impact on Mount Holyoke's mission:

- Share information with classmates about how their annual gifts have an **immediate and positive impact** on students' experience

Job Description

Make a gift—lead by example:

- Make your gift or pledge early in the fall, so you can say “join me in giving”

Stay in touch with MHC:

- Check your email regularly
- **Stay informed**— read the monthly Mount Holyoke Fund volunteer update emails and follow MHC social media channels

Connect your classmates back to MHC:

Our Social Media Ambassadors are essential connectors to their class and to the College. We know you love MHC, we are just asking that you share that love with your network!

- **Share news from MHC**—If you see something about MHC that excites you, share the news via class and personal social media pages
- **Be a Challenge Champion**—When we have a giving challenge, we need you to get the word out! Share the content we create or make your own! You know how to connect your class to MHC
- **Explain the impact of giving** to The Mount Holyoke Fund and encourage them to give

Frequently Asked Questions

Do I need special skills?

If you are willing to share news over Facebook, Twitter, Instagram and are not afraid to tell classmates why financial support matters to Mount Holyoke, **you are exactly the kind of Social Media Chair your class needs.**

How much time will I spend on volunteer work?

Our fiscal year starts July 1, but we ask that you primarily spread the word during challenges and peak fundraising times (generally December, March, and June). During challenges, we ask that you post a few times before, during, and after challenge days. Otherwise, feel free to share MHC info whenever you would like.

Key Social Media Sites

Mount Holyoke College:	https://www.facebook.com/mountholyokecollege/
Alumnae Association:	https://www.facebook.com/aamhc/
Athletics:	https://www.facebook.com/mhclyons/
Student Life:	https://www.facebook.com/MHCStudentLife/
DEI Office:	https://www.facebook.com/mtholyokediversity/

Instagram

@mtholyoke
@mhcalums
@mhclyons
@mhcstudentlife
@mhcdiversity

Twitter:

@mtholyoke
@aamhc
@mhclyons
@MHC_StudentLife
@diversitymhc